

Shalini Dam

Education:

*MA Ceramics, Distinction, Cardiff School of Art & Design, UWIC, Cardiff (2011-2012) B. A Economics Honours, Jesus and Mary College, Delhi University (1991)
Post Graduate Diploma Marketing Management, Times School of Marketing (1992)*

Shows:

*Howard Garden, Beginning Approaches – November 2011 Howard Garden MA Final show – September 2012 Delhi Blue Potters Bazaar - December 2013
India August, Studio potters exhibition – December 2013 Taj Vivanta, Surajkund, Delhi - March 2014 Mrittika 3, Bharat Bhawan – March 2015
Kala Ghoda Art Festival, Mumbai – February 2016 Ceramic Art Camp, Bharat Bhawan – February 2016 CretaYuga, Argilla, Faenza, Italy – September 2016 Ex-Tempore, Zagreb, Croatia – September 2016
All India Studio Potter's Exhibition, Aifacs – March 2017
Porcelain 2018, Celebrating 10 years of Porcelain Art in India, Visual Art Gallery, India Habitat, Delhi - March 2018
Breaking Ground 2018, Indian Ceramic Triennale, Jawahar Kala Kendra, Jaipur- 31st August - 18th November 2018*

Awards:

*National Award - Second Prize, Aifacs 20th All India Studio Potters Exhibition, 2017
One of the 302 artists selected for GICB 2019.*

Work experience:

18 years in the field of advertising.

Started my advertising career as a Copywriter at Everest Advertising. From thereon worked

at advertising agencies such as Contract, TBWA Anthem, Leo Burnett and Grey Worldwide.

Last ten years of which I worked with Grey Worldwide in as - Creative Director (Delhi Branch), Executive Creative Director (South-East Asia) and National Creative Director (India)

Career Highlights:

Worked on a varied portfolio that included clients such as Audi, Coke, Thums up, Limca, CRY, Parle Marie, Revlon, Hindustan Times, Domino's Pizzas, Samsung, GSK, AXA, Parle, Medimix, Cosmopolitan, Airtel, India Today, NIIT among others.

Domino's "Hungry Kya?" - Conceptualised and created the Domino's Pizza Hungry Kya campaign in 2000.

Samsung "Tumse hai zindagi" - Conceptualised and created the Samsung relaunch in 2005.

Revlon – launched Revlon in the Indian market with an Indian face - Fluer Xavier, and also launched their teenage brand, Streetwear.

Regional and International Awards and Honours:

CAG, A&M, Cannes shortlist, D&AD, One Show Merit award, Abbys etc.

Adfest Judge: Jury member of Adfest, an Asia-Pacific advertising award, in the outdoor category for the year 2009

Goafest Judge: Jury member of Goafest, an India advertising award festival held in Goa, for the year 2009

Global Creative Council: Member of the Global Creative Council for Grey Global

Contact:

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